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## A Few Disclaimers

This newsletter is published by Sistakaranam Ikyavedita Digital Team, a voluntary group from the Sistakaranam Community. Being published by a voluntary group, it has no affiliation to any other association and, in fact, attempts to bring you updates from all associations & groups of our community.

One aspect about this newsletter, which we are still figuring out, is the statutory need for registering it. Our initial assessment is that this newsletter may not need any registration, mainly due to 4

reasons: (1) It's a digital magazine, for which currently no government regulations exist, (2) It's not a printed magazine, which requires approval of RNI (Registrar of Newspapers for India), (3) It's not a commercial venture, but a collaborative voluntary effort from members of our community and (4) It's for private circulation only, meaning that it is meant only for members of the Sistakaranam community. However, we are open for advice in this matter, and reiterate that we shall abide by any statutory requirements, once the same is clear.

As for the content in the newsletter, including advertisements, it is all sourced either through contributions from members of the community, or from resources that are in the public domain, including news media and social media (such as Facebook & WhatsApp), without any financial consideration to anyone. If you have any reservations about the content, please reach out to Ikyavedita Digital team (details in the last page).

# COMMUNITY NEWS

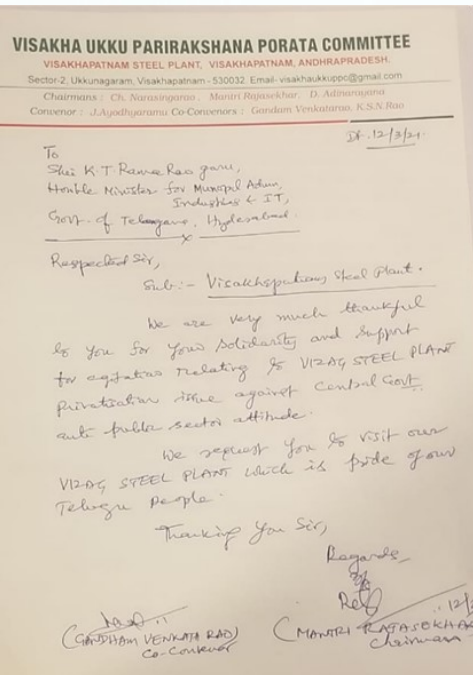
## Sistakarana Winners in AP Muncipal Elections



Left to right: Mrs. Belgam Karuna (wife of Sri Belagam Jayaprakash Narayan) Parvathipuram Ward Councilor unanimous election ... Palakonda Nagar Panchayat unanimous election as 13th ward member, Sriman Bhasuru Kantha Rao ... Mrs. Jyotsna 91st Ward Corporator ... Mrs. B.V.S.S. Devi (Swati), wife of Mr. Behara Bhaskara Rao, 92nd Ward Corporator in GVMC Elections. Among the winners, is also Nidadavole Ward Councilor Maunganda Manikyala Mala.

## Rajasekhar meets KTR

Mantri Rajasekhar met Telangana Minister KTR met On 12/03/21, present a letter of gratitude for supporting the anti-privatization agitation in Visakhapatnam.

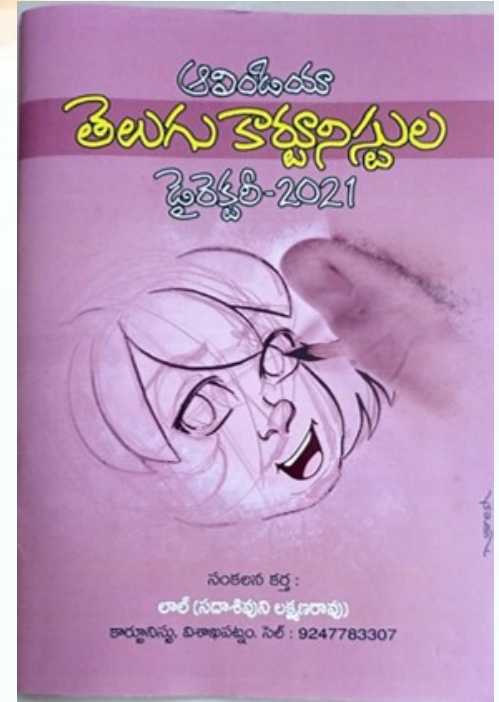


## Award to Dr. Bhima Rao

Lekha readers will recall the institution of an award in the name of Dr. Raghupatruni Bhima Rao. In this connection, he received the INSTITUTION AWARD from Dr. Surya Narayana Patro, Hon. Speaker, Odisha Legislative Assembly, and Dr. Tusharkanti Behera, Minister of Electronics & Information Technology and Minister of Sports & Youth Services, Govt. of Odisha, and Former IIT Khargpur Student, at the auditorium of Engineers (India), Bhubaneswar on 28" March 2021.



## Cartoonists Directory



The "All India Telugu Cartoonists Directory 2021" was unveiled with 170 Telugu cartoonists, compiled by Lal (Sadashivuni Lakshmana Rao) cartoonist at an event organized on 21-3-2021.

'Visakhapatnam Steel - Right of Andhras', and 'Farmer agitation' cartoons were awarded the Consolation Prize.

## Kuppili brothers in Satadina Swarachana



Sai Anish Kuppili and Akhilesh Kuppili, who live in Southern California, and are students of Mrs. Padma Kutty performed on the 79th day of the 100 Days of Classical and Semi-Classical Concerts, Satadina Swarachana, organized by Shankara Netralaya USA - LA Chapter. They were thanked for participating in the fundraising effort for the organization.

## NEWSMAKERS

### Best Woman Police

Smt. Pakki Lavanya Garu of Parvatipuram town was felicitated with award for best woman police by Superintendent of Police S.P Madam, Vizianagaram.

It is a matter of pride for Sistakaranams to have an accomplished woman officer in the police force.

Lekha congratulates Smt. Pakki Lavanya Garu on her achievement.



### Bobbili Student Shines at GATE

A student from Bobbili has excelled in Graduate Aptitude Test in Engineering (GATE) 2021 results. Patnaikuni Venkata Sankeerth of Naidu Colony, has been ranked 292nd at the All India level in the field of Environmental Science and Engineering discipline. He achieved a score of 60.33 per thousand.

Sankeerth studied at Bobbili Swetachalapathi Sansthan High School till 10th Class, did his Inter from Visakha's Sri Chaitanya and completed Engineering at IIT, Dhanbad. His father Suresh Kumar works as an RI in the municipality while mother Padmaja is a housewife. They expressed delight at their son's rank.

- Source: News Today



### The story behind the scenes in a Reality Show

'Indian Idol 12' contestant Shanmukhapriya has been yodeling her way into the hearts of fans. She shares what makes each contestant unique and what goes into preparing and executing a song performance on the reality show.

Shanmukhapriya forayed into singing when she was just four years old. Both her parents have good ear for music and recognised their daughter's talent early on when she sang notations to an alarm clock tune. Now, having participated and won reality shows as a kid, Shanmukha finally stepped into the adult club with Indian Idol 12 where she is impressing fans, judges and special guests alike with her electrifying performances. Composer Anu Malik has also promised Shanmukha her Bollywood break and it will help her realise the long dream of becoming a playback singer.

Born and brought up in Vizag, when asked about her decision to enter Indian Idol, Shanmukha says, "It

has always been a dream to participate in this show. I have grown up watching it. Even my parents wanted to see me on this platform. Other reality shows I have done prior to this were all in the age group of 15 and below. This is my first show in the senior category."

Shanmukha describes how a contestant preps prior to the shoot. "Song selection depends on the theme of the episode. Sometimes guests are invited so that also plays a role. Once the tracks are finalised, we have a week to prepare. I listen to the song line by line and write it down on paper with notations. Then I memorise it. All this takes a day. Then we meticulously plan on how we are going to perform it. We brainstorm on execution, musical arrangement, variations and improvisations from day two. The voice coaches at Idol help us at this stage. We sit with the musicians and decide on how to present the song. Once arrangement is finalised, then we practice. Technical rehearsals are done over two-three days and then we shoot."

The competition is heating up on Idol. Weekly eliminations tend to weigh on the contestants. Speaking on challenges in this journey so far, Shanmukha says "I am trying to offer variations in every episode,



even in each song. I have yodeled, improvised a lot and tried scat singing in my various performances. In 'Dum Maro Dum' song, I did an operatic variation. The mother's special episode in which I sang 'Aisa Kyun Maa' was also challenging for me as the song is very melodious."

At the same time, Shanmukha is not taking additional pressure after judges recently

said that they see her as the first female Idol. "I liked their compliment a lot. Now the expectations are at an all time high. This motivates me a lot. I am working really hard and squeezing in

long hours. But I am not taking pressure. I am just trying to enjoy what I am singing."

Praising her fellow Idol contestants, Shanmukha says, "Everyone has their own unique qualities. What one can pull off is difficult for another. The voice tone and quality of each and every one is very fine. Everyone is doing a great job and I see each one of them as my competitor."

Shanmukha also reacts to the current musical trends in Bollywood, saying she prefers originality over remixes. She also opens up on her future in the music industry. "I want to be a playback singer. Besides that, I want to see myself as an independent music artist. I prefer originality in music. As far as remixes go, I believe you can change the arrangement of the song but it shouldn't feel like 'oh, what has happened!' The right feel has to be there."

On dealing with criticism in her line of work, she shares, "Sometimes things are not under our control and a performance does not go as planned. But sitting over it is not right otherwise what is to come may also get ruined. If I have not sung well, I contemplate where things have gone wrong. I move on and try to cover the mistakes from next time onwards."

- Source: News18 article

#### In Indian Idol Top 4?

If reports are to be believed Shanmukha Priya may be in the Top 4 in the Indian Idol show. ([See here](#)).

Lekha wishes all the best for her to go all the way!

## NEWSMAKERS

### Venkata Sai cracks Korukonda Entrance



Karakavalasa Venkata Sai Gunavardhan, of Ushodaya Public School, passed the All India Level Entrance Examination for Korukonda Military School. Father Narasimha Murthy is an employee of the Rajam CTO

office, mother Bhavani is a housewife. The School management, and Correspondent Srinivasa Rao expressed happiness at the success of their student.

### 3rd rank for Gandreti Bhargavi in CMA exam



Chi Gandreti Bhargavi daughter of Sri G V Ramanamurthy of Garividi for securing third rank at all India level in CMA exam with 85.50 percentile marks. Congratulations to her

### Bharata Nidhi Students Shine

Two boys from economically less privileged families are qualified as Chartered Accountants from Bharata Nidhi Foundation. Till now 20 students have cleared their CA course through this trust which is providing free accommodation, food, safe drinking water, full infrastructure including computer lab , yoga and meditation etc ,round the clock study atmosphere for commerce stream underprivileged students. In addition to this, 5 boys have cleared CMA-Inter (Costing formerly ICWAI ) this year.

Let us congratulate the students and also Sri D S V Gopikrishna, leading Chartered Accountant in Visakhapatnam and Founder & Chairman of trust established in the name of his father Sri Dabhiru Bharata Nidhi, for the yeoman services rendered by the trust. More about the trust at: [bharatanidhifoundation.com](http://bharatanidhifoundation.com)

- Sadashivuni Lakshmana Rao

### Rural Medical Practitioner

Karakavala Nagesh, Visakhapatnam district, is providing medical services to the villagers as a rural medical practitioner in Damuku village (near the village of Araku) in the Anantagiri mandal.

On Sunday, 28-03-2021, the Anantagiri Police Department and MediCover Hospitals Arilova, Visakhapatnam jointly conducted a free mega medical camp on behalf of the Social Rural Physicians Welfare Association in Damuku village.

Nagesh and his fellow colleagues were jointly honored by G. Madugula CI, and Anantagiri SI. Apart from this, he has been made a member of the "National Federation Human Rights Council" through his social services, conducting blood donation camps on 01-03-2021.

Let us hope that they will be the guides of the society by providing more services through their welfare society.



### Avila Sridhar is Bharat Vikas Parishad Secretary

On division of Bharat Vikas Parishad in Andhra Pradesh to three parts, Avila Sridhar has been elected as Chief Secretary for the Western region covering the Rayalaseema districts of Anantapur, Kadapa, Kurnool, Chittoor and Nellore.



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## EDITORIAL

### Farewell to the Year of Sri Sharwari Welcome to the year of Sri Plava

Sri Plava Telugu New Year greetings to all our relatives from Lekha team.

The year of Sri Sharwari left us with bitter experiences. Just when we thought that Covid is on the decline - now comes Covid stage 2. The Corona epidemic is once again incarnating as the second stage, all set to dance on our head with an infectious angle. It is time for all our relatives to exercise caution in order to defeat Corona. We should always use the 'SMS' weapons to go on with our lives.

Now, what are these SMS weapons?

S- Sanitization, - Using a sanitizer or washing hands frequently

M- Mask, - Wearing a Mask

S- Social Distance, - Physical distance (following a minimum distance of 6 feet).



By using these weapons, staying alert and praying to God for the well-being, happiness and joy of all, let us embark on our journey into the year of Sri Plava.

Years may come - years may go; like that, diseases may come and diseases may go away.

From time to time, outbreaks like Corona appear to add burden to humanity. And the need of the hour is self-assurance. By invoking the praise of God - we are endowed by the Lord with stamina, courage and vigilance, so that we can face adversity.

Right now we are living in a materialistic world of uncertainty. Today it is the Corona. We do not know what disease on tomorrow will come. We live in constant association with the enemies like - lust, anger, greed, passion, pride, rivalry (called Arishdvargas). By putting these away, we can find happiness and joy in our daily life. We can avoid diseases.

In the Bhagavad Gita, Lord Krishna says: "Ichhadveshasamuthena Dwandamohena Bharata ... Sarvabhutani Sammoham Sarge Yanti Parantapa." The Raga (anger), Dwesha (hatred) dualities arise from illusion (fallacy). Every living being in this physical world is deluded by these.

The root cause of this illusion is ignorance. There is nothing wrong that every every creature wants to be happy. But, we are getting that happiness through enemies called Arishdvargas. That is not happiness, but the root cause of grief in future. If we divert our minds and senses from material things that give us material comforts to the blissful and the infinite God - bliss and peace is achieved at all times and all situations. These diseases, epidemics like this corona, can do nothing to us.

Hence - let's live with good thoughts. Let us pray to God that good thoughts may come to all in this Sri Plava year, so that good may happen.

Lokah Samastah Sukhino Bhavantu.

Your relative  
Anantha Prasad

## INTERVIEW

### "My family is the backbone to all my activities"

(Interview by: Lumburu Srinivasa, Lekha  
Correspondent for Chhattisgarh state.)

Lekha is happy to talk to Smt. Mantri Sandhya Raj for her journey from her birthplace, Anakapalli to Raipur. On her way to Officer in LIC, she acquired classical dancing skills and community inclusion activities. Undoubtedly, she made her stamp for versatile personality.

**You are mainly identified for your classical touch. Can you tell us as how you got into that arena?**

I don't exactly remember my entry into classical dances. When I was 2 years old, I used to see Bharatanatyam classes on my return my school and after coming home, I used to try to repeat steps. Seeing this, my parents joined me there under Guru Sri Krishna Rao garu. When my parents shifted to Anakapalli again, I started learning Kuchipudi from Smt. Ganti Bhavani garu, a famous artist from Kuchipudi village. In Anakapalli, I also continued Bharatanatyam from Guru Sri Madhusudan Rao garu. I started giving stage performances in both classical dances at my age of 3 years. I won many awards and rewards and finally made me an Artist for Doordarshan.

**Any memorable event?**

In one of my stage performances, I received a prize from Akkineni Nageswar Rao garu and this is my unforgettable moments in my life.

**How about your community activities?**

My father, late Nagumantri Satya Kameswara Rao and my brother were active in Samajam (Society) activities. Along with them, I used to participate in various local social activities in Raipur. I was also involved in organizing and anchoring national conference in the state. Under the banner of Sistakaranam Association, Raipur, I used to conduct state and national level competitions, even sometimes inviting other community members. I also conducted programs exclusive for ladies. My public relation and voice over activities earned me fame. I am known as 'Voice Icon', 'Art & Culture Icon'.

**We also heard about other social activities. What is about that?**

There is nothing much to claim as such. I used to work with my LIC friends and our Sistakaranam well-wishers and many a times, extended our help to slum children, disabled children, old age home elders, roadside dwellers. We used to distribute food, groceries, clothes and study material.

**What are your motivational factors?**

My family is the backbone to all my activities right from parents, in-laws to my husband and children. I feel so happy to do little efforts for Community and Society. But, sometimes I feel difficulty to mobilize people. I feel so happy when all my friends join me to serve the needy.

**You have four roles in your life. House maker, job performance, Cultural front, and Community activities. How do you manage yourself?**

My first Preference is my family so I never compromise with my duties at home. I am completely house maker here. Same the case at my work place, LIC. I justify my job with the responsibilities entrusted to me. Honestly speaking, I am left with week-ends to take up any social or community activities and even to pursue my cultural front. Sometimes, I have to spend time for my passions on working days too on applying leave. One day, suddenly I



### Mantri Sandhya Raj

Birth place	: Anakapalli
Education	: BA, B.Ed, MBA
Occupation	: Sr. Assistant in LIC of India, Raipur
Husband	: Mantri V. Raju
Occupation	: Regional Manager in a Pharmaceutical company
Parents	: Late Nagumantri Satya Kameswar Rao & Smt. Durga
In laws	: Late Mantri Venkata Rao and Smt. Radhabai

thought of Parinayam Vedika, a much-sought service in our community. By taking up this task, I could successfully settled 36 matches in two years' time.

**How do you evaluate the awareness among our Sistakaranam community members in securing their lives by taking Life Insurance or Health Insurance? And what is your advice?**

I really wish to request our Sistakaranam community members to secure themselves with good Life Insurance Policies. And now-a-days, Health Insurance is very necessary as the medical expenses are so high. A small commitment to it, really saves from heavy financial burden when need arises.

**What do you see the future of sistakaranam groups and bonding among the members?**

Our Sistakaranams are very geniuses. We are all relatives and all are like family members. Just respect our community and keep the bonding strong so that we will get success in every field. We have to involve new generation too in all our activities.

**Anything to say to our Lekha Readers?**

Sista Lekha is really a great platform to bring together all community people together. I feel so proud to be a part of Lekha. All should be good and we should be in it.

*Sandhya Raj is a versatile personality and it is duly recognized by various organizations by simply calling her by titles at different occasions. We mention here a few, Shashakt Mahila, Sampoorna Stri, Woman of Substance, Aani Mutyam, The Real Woman. Lekha wishes her to get more energy for the benefit of our community and the society as a whole. We wish her all success.*

## OPEN FORUM

# Vaccine -Doubts

Should I be vaccinated?  
Does it work..? Or not?  
Infect again..? Not Infect?  
That's something everyone needs to know.

Does the vaccine work? Can we get vaccinated...? Any guarantee...! First of all it all depends on a lot of things like what the vaccine is, how it works, how it is made, how we are going to take it, our body structure, our health profile.

Usually when any real virus enters our body, immune cells (antibodies) are produced and the virus is neutralized. This is a normal metabolism if this does not happen or we have low levels of antibodies then we get the disease caused by the virus.. Then we have to use antiviral drugs or something else because our body does not have enough energy to prevent the disease means, if we have any disease, the antibodies are real. Not even those that are low, Suppose someone who sneezes heavily on our nose, one or 4 lakh viruses enter into our respiratory system at once. Sometimes our antibodies may not be inadequate, After a few days the same may be reduced or the treatment may have to be taken.

As for the vaccine,.. the vaccine is not a drug The vaccine is made in 5-8 types. If we take the real virus and kill it with chemicals like formaldehyde and inject that dead virus into the body, our body produces antibodies thinking that the real virus has come The single virus, and sometimes the harmful genes, are removed and the surviving virus is vaccinated.

Sometimes harmful virus genes are replaced by bacterial genes, and the rest of the virus genes are put in and the virus is transmitted by recombinant technology. There are several ways in which a vaccine can be made.

Covaxin, made by India from Bharath Biotech takes the corona virus, kills it and injects the dead corona virus.

Covshield, made by Astrogenica, takes the adenovirus, which is similar to the corona virus, and the vaccine made by recombinant technology transmits from chimpanzees the dead corona virus to the vaccine made with the adenovirus to produce antibodies. These two are the only ones more available in India so everyone should be fully aware of these

Will it work 100% again..?

According to their clinical trials, they are 62% effective, 90% effective, and 70% effective....

Corona came even after getting the vaccine, what does this mean..?

Here are 2-3 reasons..

- 1) That vaccine is not effective for us..
- 2) The vaccine is effective but for some reason the antibodies in us are not compromised and produced.
- 3) Antibodies are produced but only a few days later, then the corona came from someone. There are many reasons for this.

Again in the case of the virus.

What vaccine should be given..?

Bharat Biotech Covaxin is loading the dead virus. Astrogenica CoviShield is made from adenovirus. 97% of Indian biotech Covaxin can be injected with any other disease... The reason is that there are no major reactions after the injection Ask the right experts to find out if anything happens. But in general everyone can take... In the case of other m-RNA vaccines, there will be some reactions in the body after taking the vaccine, it is irrelevant here... However taking Covaxin or CoviShield does not guarantee whether they will work effectively for us... Vaccine be effective, ineffective Even if they are produced, they are not likely to last forever

It is a lie that even if vaccinated, the new corona will not be infected.

Even if we are vaccinated, the corona virus can enter our body for some reason... then the tests will be positive... but the virus has done nothing to us because antibodies can be produced in our body that can kill the

virus. This is Clarity

If you are vaccinated against another virus, the disease does not come for many years, is it 100% working, and why does it not happen to the corona virus? We were vaccinated against a different virus, in those days antibodies were produced and the antibodies related to it were in our body. If not now that virus is not out..; But now the corona virus is present in every district, so it is different. The virus can be completely eradicated if taken by everyone except those with very large diseases and other medical conditions. If no antibodies are produced after that, the antibodies produced are nothing but weakened.

There is absolutely need to be careful until the corona virus is gone from the world. Even if it is completely gone in our country, if it is in a country somewhere, it will spread again through someone else; That's why everyone needs to take a little more care until another year.

The vaccine is not a complete solution... but it is very useful. As many people as possible, should be vaccinated and everyone should take precautions...! Whichever of the two is taken under the supervision of a doctor will give resistance power without much /, no side effects. \*

JV Chandrababu.  
Hyderabad.8074800939.



## OPEN FORUM

### Bangaraiah School

Do you know the education in earlier days to the people of Rajahmundry was extended by our sistakaranam philanthropist Late Jannumahanti Bangaraiah (JBMCE School - Jannumahanti Bangariah Municipal Corporation Elementary School) garu. He established a school in the year 1885 which later became popular with his name Jannumahanti Bangariah Municipal Corporation Elementary School, Vullithota Street, Rajahmundry, EGDist and even now it is called as Jannumahanti Bangariah Municipal Corporation Elementary School or simply BANGARIAH SCHOOL. So many students got educated and gone to higher cadres in India and Abroad still remember Jannumahanti Bangariah garu..and his school.



Late Jannumahanti Bangariah garu is proud ancestor of our Sistakaranam Community.

- J.V.Chandrababu.

### Sistakaranam Associations and their Scope

Whatever be the number of Sistakaranam Associations, they should all be affiliated to bodies that are registered and recognized under government laws and bound by the relevant rules and regulations... These bodies should be 1 at the village level, 1 at district level, at branch level in different cities, 1 at the state level in different states, and 1 at All India level and all other groups should be affiliated to these bodies.

Then they can acknowledge their level, design their programmes... and resolve problems, other such things, political positions within their scope. Then, as needed, their opinions, suggestions, requests, problems & counsels should be forwarded to higher bodies. I believe that doing this will ensure understanding between associations avoiding issues, conflicts and lead to unity all around. That's when the community will move towards the development path...

This is only my opinion, dear sirs...

- Haribabu Baliwada

### Appeal to all Sistakaranams

It has been many years since we got BC-D .. (AP GO Ms No 13 dated 19-2-2009 SL No 44 Sistakaranam BC-D) Every family head should take BC-D certificate even if it is not needed ... it will be useful when taking child certificate.

And many families have stopped taking it as a shame.. it is not right.. In every family, at least one should take certificate ..everyone has children going to school.. even if it is not necessary.. even if one is studying in class.. bring the BC-D certificate.. there will be no problem for anyone else in the house.. this matter We informed all the families in 2009.To get one BC-D certificate from each family ..

In the future, it will not be a problem for anyone in your family to get a BC-D certificate. Moreover, your grandchildren will go abroad and look for jobs / employment. It will be difficult to get a BC-D certificate in those areas. So keep the certificate while you are in this state.

- Sadashivuni Lakshman Rao

### The Earnest Karanam

(నిఖార్షయిన కరణం)

The earnest Karanam...

Our society's Moon beam...

For those in the dark...

One who puts the pen to work...

To flourish in time, looking to embark...

His calculation is vigorous ...

His word is audacious...

His gait...

Sets community etiquette...

To his intellect, nothing can equate...

Reciting verse

Makes the alphabets jump with joy...

Writing prose

Gets the words

Into a metaphorical high...

Without him, the town is drab...

Common wealth in landlords' grab...

With Karanam in the battlefield...

Time for everyone to yield...

For his weapon is the pen...

Which can create mayhem...

That's why the Earnest Karanam...

Is a jewel in the Arts Sanctum...

His word is stimulating...

His path worth emulating...

Wonder when I will be...

That... Earnest Karanam...

That Pen Wielding Warrior Magnum...

- Delhi Shankar Patnaik Pakki

(Rough translation of his Telugu poem).

## SUPPORT ARENA

### Adversity for the Little One

A child expected to make patter of little feet ... is lying on a hospital bed with a rare disease. The parents of the child are in tears as they do not have the financial means to cure the disease which affects one in ten crore people. They are pleading the government and donors to give a helping hand and give the boon of life to the light of their eyes. Nagumantri Seshagiri Rao of Nakkapalli, Visakhapatnam district is popularly known as RMV. His son Nagumantri Raman is working as an engineer in Bangalore. The baby was born last August as the second child of Raman and Jyotsna. This baby was named Khyati.

Three months after the birth, when Khyati was unable to hold her head (neck), she was taken to a hospital in Visakhapatnam. The doctor recommended that she be taken to Bangalore or Hyderabad for better treatment. Upon which she was shown to Agnesh Mathew, a pediatric neurologist, in Baptist Hospital in Bangalore. He examined the girl and confirmed that it was a rare spinal muscular atrophy (a degenerative disease of the spinal cord), a genetic dis-



ease. He informed that the cost of Zolgenzma (single dose) to treat the baby would cost Rs. 16 crores. Since it has to be imported, the cost with taxes would be Rs. 28 crores. Raman told Andhra Jyoti that doctors had told him that there was a threat to the baby's life if it was delayed, adding that crowdfunding has been set up for donors and that anyone from abroad could help. He pleaded that the central government and CM Jagan should intervene for the life of his child.

- Source: Andhra Jyoti Daily

Visit below sites for donations:



<https://www.gofundme.com/f/help-baby-khyati>



<https://www.impactguru.com/fundraiser/help-baby-khyati>

Little Khyati in various media platforms:



<https://www.youtube.com/watch?v=c8E04T4Gz4Q>



<https://www.youtube.com/watch?v=UJL7hTr8bj4>



<https://www.youtube.com/channel/UCPGwVT69xRW0btQS53obZ4A>



<https://twitter.com/HelpKhyati>



<https://www.facebook.com/helpkhyati>

<https://www.facebook.com/khyatifightssma/>

### Free Medicines by courier for 100 days:

1. Solcal - Calcium Citrate 1000 mg+Vitamin D3.200 IU+Mg+Zinc.
2. Solfer - XT - Ferrous Ascorbate 100mg+Folic acid 1.5mg(Iron).

- Medicines are WHO-GMP Certified.
- Take your Doctor's approval.
- For Sistakaranam Families.
- Your details will be kept confidential.



CONTACT: 8074800939

### Assistance to fire-affected Tribals

Following the recent fire that engulfed and burnt down the entire village, and responding to the call given by Eenadu news reporter Sri Rapeti Shyamala Rao, the Sridevi Vignana Jyoti Parishkar Charitable Trust, assisted the people of the tribal village in the Bondapalli zone of Vijayanagaram district, by distributing essentials under the stewardship of Chairperson, Keerthi Patnaik. The event was attended by Kondapalli village Hope Workers, Volunteers, Ramesh, Health Secretary Devadu Babu, Sagar, Anganwadi teacher and Krishnamma village elders.



Sri Karakavalasa Seetharama Murthy Patnaik  
& Smt. Karakavalasa Navaneetham Scholarship

### Scholarships For Sistakaranam Students



Sri Vuriti Venkata Ramana  
& Smt. Vuriti Girija Scholarship

- For Sistakaranam students who are in their Class 10 and class 12 (sr inter)
- Based on their performances in board exams and other competitive exams.
- Will be awarded directly to students, one time.
- Selection at the end of each academic year.

PLEASE SPREAD THE WORD AND GET  
WORTHY SISTAKARANAM STUDENTS

CONTACT:  
Ge.kravi@gmail.com  
or 9652233372.

## FRATERNITY PAGE — Andhra Pradesh

### Hamsa Vahanotsavam at Avilala

Karanam, Sistakaranam we are all descendants of Chitragupta. That Chitragupta, progenitor of our community, was born with the aspect of Brahma. That is why the swan, the vehicle of Goddess Saraswati, is coming to us in our regular rituals. In the famous Kanipakam, the first Hamsavahanam will be operated by our Karanam clan on the next day Vinayakachavithi. Also on the next day of Rathasapthami at Palamaneru Sri Kashi Vishweshwara Temple, the Palamaneru Karanam Sangham will take hamsavahanam procession. Similarly, at the Bangaru Palya Mogili Shiva Temple, the Hansavahanam is performed by our Bangaru Palya Karanam Sangham. Similarly, in the village of Kanipakam Patnam, in Chittoor, the Hamsavahanam is maintained by our clansmen. The program was started in 2015 by Avilala Sridhar, Natasekhar under the auspices of Karanam Youth with our castes in Avilala with the vision of continuing this tradition. Every year since then, on the 4th day as part of the Shivaratri celebrations, Hamsavahana Village Festival for Shiva & Parvati of Sri Pillareshwara Swamy Temple is being organized at Avilala by our Karanam caste.

This year on Sunday 14-03-2021, at Avilala, Rudrabhishekam was performed for Sri Pillareshwara Swamy and Parvati Devi by our Karanams. In the afternoon, T.K.Suresh couple distributed prasadam. The evening our OBC convener Sri DV Krishna Rao attended Hamsavahanam service. Sri Ashok Kumar, Sri Ramana

from AP Karanam Association, Sri Suresh from Sistakaranam Yuvatha, Manapuram, Sri Ramesh from Bandar, especially 10 Karanam members from Krishnapatnam, 5 from Bangaru Palyam and 10 from Tirupati also attended the function.

First at 5 pm, flowers and coconuts from each Karanam family are placed in a basket and taken to the Avilala Rama Mandir. At 6 o'clock, the temple committee members Munikrishna Reddy, Shamba Siva Rao, Subbulu Shetty, Munikrishna Pillai, Ramamoorthy and Sarojamma all reached Avilala Sridhar's house and from there they all offered Harathi to umbrella and sare and left for Rama Mandir. Going on from there in a procession, everyone (Karanam clan) on the way, offered coconuts to Gangamma Thalli, reached Sri Kapileswaraswamy Temple and then Sri Pillareshwara Temple. There, on our Swan chariot, adorned by Lord Shiva & Parvati, started the procession with Mangala Melam, Pamba Jodu, Kolatala and wooden bajans, covering the whole village feasting the eyes of all village folk, offering darshan to everyone and



finally back to Kapileswara Swamy temple. Thus, concluded yet another year of Vahan Seva. The programme was attended by Avilala Sridhar, Nata Shekhar, Avilala Munikrishna Pillai, Chiguruvada Munikrishna, Avilala Nagabhushanam, Munasvami, Sivadhanamuni Pillai, Raghava Ravi, Jeevan Kumar, Giri Pillai, Haranath, Babu Pillai, C. Rama Prasad, C. Giri, C. Harishwar, Venkatesh Babu, Girish, Lakshmi Pathi Pillai, Devendra Pillai, Bala Krishna Pillai, Teju, Hari Krishna, Muneshwari, Ashok Kumar, Vanjavakam. Venkatesh, Gopi, Rajendra Prasad, Subramaniam, Muniraja Pillai, V. Ramesh, Sudhakar Pillai, Loknatha Pillai, and a large number of villagers.



### Women steal the show at Visakha Meet

Though the association had proposed a programme to honor women and on March 8, the Women's day, due to some unavoidable reasons, the program was finally organized on 14th.

The program took off with the committee members offering floral tributes to the portraits of founders of the All India Matrimony Forum, Sri Jagannath Rao Patnaik and another prominent figure late Sri Krishnamurthy Patnaik. Following which, the booklet with the details of brides & groom was released.

Subsequently, the house congratulated Behara Swati & Jyotsna on their victories as corporators.

"We had wanted to honor accomplished women in different fields,

we simply limited it to the women in the committee. The programme neared its end as planned, after some good speeches on modern women. However, when those who were to have spoken on Women's day started speaking, I did not have the heart to stop them. I feel blessed listening to their wonderful eloquence which I should have heard on Women's day. I felt lucky to know about life of a woman. I have not seen women so fired up on other normal days. My heartfelt salutations to each and every one of them.", said Baliwada Haribabu in a message about the programme.

The program was attended by the President, Secretary, other members and a large number of relatives.

#### Honorary Recipients:

Potnuru Padmavathi  
Potnuru Nirmala Devi  
Koorada Pavani  
Vappangi Ramamani  
Sekharamantri Sujatha  
Vappangi Krishna Kumari  
Pattappu Sandhya  
Jaggumantri Varalakshmi  
Kannam Sridevi  
Kuppili Priyanka  
P Nirmala Patnaik  
Bandhuluppi Bhagyalakshmi  
Godaba Madhavi Latha  
Sarojini  
Batlanki Rani  
Baliwada Sandhya

### B.R.M. Patro offers help for EWS Certificates

Greetings to Sistakarana Members.

If there are any students or adults in the state who have not applied for the EWS (Economically Weaker Section) Certificate, please WhatsApp my number. One of our members, who was facing issues, phoned me, and I immediately got in touch with the Hon'ble State BC Board Member Mr. Pakki. Divakar. He kindly responded immediately, asking to bring into into his consideration if there are anyone like this. If there are more like this they will be dealt with all at once, and there will be resolution for all.

- B.R.M. Patro  
State Sistakaranam OBC Convener  
Phone number: 93963 61078

## FRATERNITY PAGE — Andhra Pradesh



### Let's unite for OBC

All Sistakaranams should stay united and achieve OBC status, said Anusha Patnaik, Chairperson, Sistakaranam Welfare and Development corporation. Speaking at a function held at Local Sitarama Kalyana Mantapam, she thanked late Sri Y.S.Rajsekhar Reddy former CM Andhrapradesh for adding our community to the BC groups and then his son, our current CM, Sri Y.S. Jaganmohan reddy for creating the Sistakaranam Corporation. The meeting was attended by community leaders Sudhakar, Shankar Rao, Anand Patnaik among others.

— Source: Sakshi Daily



### Awareness on Tuberculosis



At a homeless shelter in the city of Visakhapatnam, under the auspices of the the PMP Association of India, World Tuberculosis Disease Prevention Day was observed. As part of the weekly Awareness Camp, Doctor Kuppili Suresh Babu spoke on how 4000 people die of tuberculosis every day, if timely treatment is given at the onset of the disease we can eradicate TB in our country by 2025. Symp-

toms include fever, cough, and lack of hunger for more than 2 weeks. The affected person should immediately consult the specialist doctor. People suffering from AIDS and other long term diseases are prone to TB. CB-NAAT test, chest x ray, sputum tests need to be performed to confirm TB. If confirmed, they can avail Govt grant of Rs. 500 per month towards medicines and dietary requirements. TB patients are very susceptible to Carona virus infection. they need to maintain wearing masks, regular hands sanitizing and social distancing and also get vaccine. Dr K Suresh has offered services 24x7 to the shelter inmates. The program was attended by Homeless shelter employees, KMK Prasad and K Anand.

### Srikakulam all members meeting on April 25 ..!

The general committee meeting under the aegis of Sista Karanam Patannam Sangham will take place on April 25 in Srikakulam as per general secretary Sri RVN Sharma. In the local CTO guest house SK community building construction committee had met to discuss the status . the incoming and outgoing flow of money, outstanding amounts were discussed and the committee felt that the lack of funds has slowed down the progress of various activities were placed before the members. Some portion of funds were taken in the form of loans from community elders. Couple of official members V Radhakrishna and V Kiran have promised to take up works like flooring from their own expenses. Also Sri T Gajapati promised to sponsor the services for the water, electrical and other construction activities related to the community building.

Everyone should step forward and contribute towards the successful construction of SK community building in Srikakulam as per call given by Srikakula district SK association president Sri B Malleswar rao and Gen. Secy Srinivas. They have asked Donors to contribute and informed the members to start a special collection drive by reaching out to all SK community members. They expressed hope that the SK community meeting will happen next time in their own new building. The meeting was attended by Dr A kanakaraju, K venkateswara rao, V CHittidas, N Kailash Rao, SVD Murali, P Srimam kumar, N Sudhakar, D Venkat Rao, RTC Baba, P Sitaramaswamy among others.

In other news, Sri Polumahanti Umamaheshwarrao have expressed happiness on the progress of our community long pending demand to join OBC . He said that it reached a critical stage. he also extolled SK youth to join in big numbers and contribute to the community development across all places. He also requested all SK members to attend April 25th General meeting and make it a success.

— Source: "Sikkolu Zilla Sistakaranalu"

WhatsApp Group.

### OBC is our Goal

SK community goal of joining the OBC list will be realised soon per national SK community OBC convener Sri Simhagiri Patnaik. In a meeting organized by local SK community he spoke about efforts undertaken by committee members and their meeting with NCBC chairman Sri Bhanwar Lal in Delhi to espouse the cause. The meeting was presided by SK corporation Director Sri N Krishna and had Sri Polumahanti Uma Maheswara Rao as one of its chief guests and was attended by many from the community.

— Source: Eenadu Daily



### Municipal Chairman Felicitated

The newly elected Bobbili Municipality chairman Sri S V Murali Krishna was felicitated by the local SK community members, on his taking charge, by presenting Boutique on behalf of SK community. The team included Bobbili SK association president Sr V Sriramamurthy, Director Sri P. Ramakrishna, Sri N. Prasada Rao, Sri P Ramesh, Sri B Sambasiva Rao, Sri D Kishore, Sri M Tirumala Rao among others.



## FRATERNITY PAGE — Andhra Pradesh

### Great Response to “Mahilalu Maharanulu” Poetry Event



“Half the sky... Half the world”... Women are proving equal to men in every field. With employment and political reservations provided by governments, many women are taking advantage of the opportunities that have been offered and are gradually making a mark as government officials and public figures. In addition, the women have been able to exploit opportunities in employment sectors with the help of the government policies for financial self-reliance and empowerment of women. As a result of the 50 per cent reservation already in place in local bodies, many women are now in politics and serving people in various positions.

The “Mahilalu Maharanulu” Poetry Event was held on Thursday under the auspices of Telugu Bharati Sahitya Seva Samithi, which was attended by 101 poets and poetesses, said the president of the organization, PRSN Murthy. Seventy people expressed themselves in poetry form.

The poets who recited the compositions on “Mahilalu Maharanulu” - Keshineni Geeta Devi, Lakshmi Journalist, Dr. Sharda Venkatesh, Madhuri Inguva, Muthyalavari Suma, Y. Manjulata, Gajula Bharathi Srinivas, Meghna Shivani, Lakshmi Pendyala, journalist, K Shailija Srinivas, Kolachana Vijaya Bharathi, Pullabhatla Jagadisvarimurti Kalyan: Radha Suresh Yarjal, TVS Sridevi, Sujata Murthy Undavalli, Tirunagari

Swati, Merugu Anuradha, Anasuya Akash Chauhan, Aruna Chamarthimutukuri, Battina Geetha Kumari, R Kalyani, Supriya Valipe Satyaneelima, Aita Anita, D. Ameer, D Rajyalakshmi, KSR Lakshmi, Manjeeta, Freelancer, N. Vani Prabha Kari, S. Nagamayuri, Anam Ashrita Reddy, Reddy Padmavati, K. Venkata Lakshmi, Kommu Sagarika, Vemula Premalatha, MP Urmila Jyothi, Kasarapu Sarada, Akondi (Muddhu) Venkata-lakshmi, Dr. Marudadu Ahilya Devi, B Jeevanjyoti, S Ratna Lakshmi, Simhadri Vani, Mrs. Satya, Joshi Padmavati, Bharathi Meesala, Dhanashi Usharani, Raja Kumari, Vemuri Kamalakar

Sujatha, Dasari Padma, Ch. Rajita, Vurumalla Sunanda, Vinila Durga, Rachapudi Sunita Devi Yamini, BRP Jyotsna, Bobbili, Puram Manga, Krishnaveni Gadapa, Kalai Kavita Subhash, V Vijaya Sridurga, Motkuri Sujatha, Anita Firangi, Savitri Ravi Desai, Modepally. Seenamma, Bellamkonda Kavya, Joshi Maitreyi, Suryakumari, BM Vijayalakshmi, Dr. Bheta Sarada Devi, Bollapragada Udaya Bhanu, G. Santareddi, Palla Bhavani, Udaya Bhanu Garidi, Nellutla Sunita, K Saundaryavati, Rajanala Rajeshwari, Kandukuri Vasanti from Chennai, G. Eeshwari Bhusanam and others.



### New Inspiration

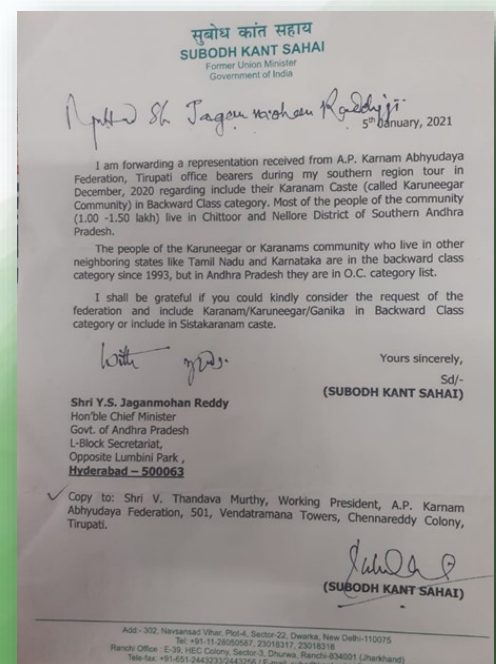
Visakha Sistakarana Seva Sangham, Kancharapalem held its Committee Meeting at the residence of General Secretary Haribabu at 4 pm. Keeping in view the Corona 2nd Wave, the Meeting concluded early. The working group unanimously decided that the next meeting will be on 25.04.2021, taking up matrimonial matters, along with cheerful felicitation of some elders who worked for our community for a long time, but are now not in touch. Committee member Koorada Pavani gave some financial suggestions. A few individuals who are sincerely eager for the development of our community, like Patnayakuni Uday Bhaskar, Baliwada Lakshmaj

and Kuppili Venkata Satya were proposed as members to the working committee and the House unanimously approved the same while congratulating the new members. It was unfortunate that Bhasuri Srinivasa Rao could not attend the meeting due to prior engagements. Sadashivuni Baburao, Baliwada Appala Narasaya, Haribabu, Murthy Patnaik, Mohanrao, Donkada Surya Kumar Sen, Koorada Pavani, Shivaji Patnaik, Uday Bhaskar, Lakshmaj and Satya Varaprasad participated in this program. And the rest of the working group provided us with inputs over the phone and congratulated the newly elected working group.



### BC for Karuneegars

Sri Subodh Kant Sahay has forwarded a BC representative letter to AP CM Jaganmohan Reddy. Our community extends our heartfelt thanks to Mr. Sahay.



## FRATERNITY PAGE — Sistakaranam Yuvata



### State Level Executive Team Appointed

The appointment of the new state level executive of the Sistakaranam Yuvata, Andhra Pradesh was recently concluded. Manapuram Suresh Kumar, who was appointed president, has revealed the names of the executive members in a statement.

#### State Level Executive

President: Manapuram Suresh Kumar. (Visakhapatnam)  
 Vice President: Venum Veerababu. (Rampa Chodavaram)  
 Secretary: Raja Mahanti Bhanuchandar (Srikakulam)  
 Assistant Secretary: Raghupathruni Srinivasa Rao (Ichhapuram)  
 Treasurer: Patnaikuni Mohan Rao. (Nelimarla)  
 Organizing Secretary: Behera Rajesh. (Kottabomali)

#### EC MEMBERS

Avilala Sridhar (Chittoor District President)  
 Karanam Niranjan (Chittoor District Secretary)  
 Karanam Edukondalu (Nellore District President)  
 Karanam Rajesh (Nellore District Secretary)  
 Dalai SVR Suresh. (Kakinada in charge)  
 Dabbir Shiva Kishore Patnaik. (Visakhapatnam Coordinator)  
 Sadashivuni Nooka Raju (Chodavaram in charge)  
 Nidaganti Sunil Babu (Ramabhadrapuram in charge)  
 Eluri Ramesh. (Krishna District In-charge)  
 Nallada Ramakrishna (Pithapuram in charge)

### “Sistakaranam Yuvata Welfare Society” is Registered

The very active Sistakaranam Yuvatagroup has registered their association under the AP Societies Registration Act, 2001 under the name "Shishthakaran Youth Welfare Society".



#### Principles of Sistakaranam Yuvata

- That our caste census is 3 to 4 lakhs, to be documented. (Data Entry)
- Sistakaranam Youth community must flourish in the Employment, Political and Self-employment sectors.
- Should be in the forefront of helping those in need.
- To provide full support to the elders who are working for OBC and to discharge responsibilities delegated.
- To work to do some thing for the community, and not ask what the community has given us.
- Conduct ourselves in a responsible and disciplined manner, creating a respected community in the larger society.
- Pass on our traditions to the future generations.



Contact : 6281657211, 7013697282, 7569340298

*Greetings to All !!!*

*From the 13 districts of Andhra Pradesh, we will be felicitating 15 individuals who have served our community and the society.*

*We request district & mandal associations to identify service minded people for this.*

*On this occasion, Mementos will be presented to distinguished women identified on Women's day.*

*All AP Sistakaranams are invited...*

**Sri Plava Nama Samvatsaram**

**Ugadi Puraskaralu**

**Sistakaranam Yuvata**

Readers of Lekha know that a Google Form has created to collect all the details of the families. All our community members in Andhra Pradesh are requested to enter their details. [Google Form Link: https://forms.gle/YpH74YsoAhMFkQJ27](https://forms.gle/YpH74YsoAhMFkQJ27)

## FRATERNITY PAGE — AIPSKA



### AIPSKA Announces “Ugadi Vedukalu”

All India Pravasandhra Sista Karanams Association has announced that they will be conducting “Ugadi Vedukalu” on Wednesday, April 14th, 2021. In a notification shared on social media platforms Facebook and WhatsApp, participants have been called to contribute 3 minute videos showcasing their talents in vocal singing, playing instruments, Dances, Poetry etc.

The full text of the notice is given alongside. *(Please note that only the text is original. The visual paper depiction is a creative effort from a Lekha team member.)*



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Mon, Wed, Fri @ 6 am to 7 am  
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**PST (Los Angeles)**  
Sun, Tue, Thu @ 4.30 pm to 5.30 pm  
Tue, Thu, Sat @ 3.00 am to 4.00 am

**EST (New York)**  
Sun, Tue, Thu @ 7.30 pm to 8.30 pm  
Tue, Thu, Sat @ 6.00 am to 7.00 am

**CST (Dallas)**  
Sun, Tue, Thu @ 6.30 pm to 7.30 pm  
Tue, Thu, Sat @ 5.00 am to 6.00 am

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AIPSKA/2021/03

Date 24.03.2021

**NOTICE**

"UGADI" (This year known as Plava nama savatsram) has been an important and historic festival of Hindus with medieval texts and inscriptions recording major charitable donations to Hindu temples and community centres on this Day.

Members are hereby informed that AIPSKA is going to organise online programme "UGADI VEDUKALU" on 14.04.2021 (Wednesday) from 6.00 pm onwards on the occasion of "UGADI", (Telugu New Year's day). All those who are interested to participate in this gala festive event may pls contribute their creative talent in vocal singing, playing instruments, Dances, Poetry etc. It should not be more than 3 minutes video clip. The videos may be sent via Whatsapp to Ms. Vandana Adivishnu (8056018566) or Ms Rajeswari Patro (9009063703).

Members are requested to kindly participate in the said programme with family, relatives and community friends & make it a grand success.

Our AIPSKA ladies wing been entrusted with the responsibility to design the programme.

**ORGANISING TEAM**

1. Smt. Vandana Adiyishnu (Chennai, Tamilnadu)
2. Smt. Rajeswari Patro (Raipur, Chhatisgarh)
3. Smt. N. Shyamala (Raipur, Chhatisgarh)
4. Smt. Balivada Madhavi (Bhubaneswar, Odisha)
5. Smt. D. Anuradha (Kharagpur, West Bengal)
6. Smt. D. Lata (Nagpur, Maharashtra)

The online/virtual link will be circulated on 14.04.2021 AM Hrs. All are requested to kindly mark the schedule in your diary pls.

With Regards,  
Hari Mohan Patro  
General Secretary -AIPSKA

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## FRATERNITY PAGE — KALAM SNEHITULU

### Women's Day Poetry Competition

Organizer: Sri Baliwada Sathyarao

Kalam Snehitulu group was started with an idea in Corona time with the intention of bringing about some change in the field of literature within the Sistakaranam Community. The thought that we will move forward together, the belief that we can achieve anything with unity... inspired participation in the grand Women's Day poetry competition organized under the auspices of Kalam Snehitulu.

Beginning with the poem "Saho Mahila Saho" by G. M. L. R. Patnaik, several poets took part in the poetry competitions announced on the occasion of International Women's Day 2021... We are indebted to the Kalam Snehitulu group for introducing many literary men and poets, reaching out to everyone in villages, towns & cities, unmindful of the efforts. There are many literary men and poets in this group. There are poets like me who are learning the ins and outs of literature, who are inspired with the great events conducted by the

group. Especially, on the occasion of the programme conducted on 08.03.2021, International Women's Day, About 40 poets presented their poetic creatives. Heartfelt congratulations by this Kalam Snehitulu Group admins to every writer who participated in the festival day, of which 5 poets will be awarded prizes in appreciation and encouragement, having been judged by seasoned literary experts.

- Haribabu Balivada

#### The Winners

1. Sri P Lakshmana Rao
2. Sri Kimmi Santosh Kumar
3. Sri Mulaga Radhakrishna
4. Shri Shivaji Patnaik
5. Mrs. B. Sasikala

Gauri Prasad Karakavalasa, Admin Team, announced that the prizes & appreciation letters will be presented shortly.

### Poetry Day Picture Poems



On the occasion of The Poetry Day on 21/03/2021, a novel Picture Poetry event was announced.

Sri Gauri Prasad Karakavalasa, the event manager, and admin team member of Kalam Snehitulu said that all 25 poets have written poems in a commendable way and expressed heartfelt thanks to each and every participant.

- JV Chandrababu

## Remembering our Artists on World Theatre Day...

On 27/03/21, on the occasion of World Theater (Drama) Day, Sri Sadasivuni Lakshman Rao, one of the admins of Kalam Snehithulu stirred a hornets nest. Starting with the mention of late Sri Kuppili Venkateswara Rao, he presented "Our folks in Theatre" covering the contributions of various artists and their mentors along with photos, surprising us all that we have had so many artists amidst us. Sri Baliwada Satya Rao remarked that there is no doubt about it, there are many among us and thanked all artistically inclined Sistakaranams and Sri Lakshmana Rao for showcasing the same in his posting.

Roll call of our famous people in the Theatre field...

- |   |  |
|---|--|
| 1) late Kuppili Venkateswara Rao                          | 22) Shri RP Patnaik  |
| 2) late Behara Sarveshwara Rao                            | 23) K. She Korada Vasudeva Rao Parvathipuram               |
| 3) late Kondavalasa Lakshmana Rao                         | 24) K. She Koorada Nandikeswara Rao                        |
| 4) late Kanthimahanti Lakshmana Rao                       | 25) Keeshe Chilakalapally Satyanarayana                    |
| 5) Sri Ayyannamahanti Satyanarayanaapatnayak Vamaravalli. | 26) Kise Manapuram Pattabhiramayya                         |
| 6) Sri Manapuram Satyanarayana-Palakollu                  | 27) Sri Behera Kameshwara Rao                              |
| 7) Shri B V Yan Patro Madhuravada                         | 28) late Baggam Rama Rao                                   |
| 8) Sri Baggam Sudhakar Gajapatnagar                       | 29) late Baggam Venkataramanjirao                          |
| 9) Sri Uriti Muralimohanarao -Pondoor                     | 30) late Vizag Prasad                                      |
| 10) Sri Baliwada Malleshwara Rao                          | 31) late Ganesh Patro                                      |
| 11) Key. Sh. Amarnath                                     | 32) late Adivishnu   |
| 12) Mrs. Srilakshmi                                       | 33) Sri Pakki Narayana Rao Gopalapatnam                    |
| 13) K.S. Rajesh   | 34) Sri Prataparao Sriramurthy                             |
| 13) Kumari. Aishwarya Rajesh                              | 35) Kumari Pranitapatnayak Kancharapalensinimaheroine      |
| 14) Rao Patnaik Vijayanagaram                             | 36) Sri Baliwada Sivakumar Patnaik Vijayawada Senior Actor |
| 15) Mrs. Baliwada Revolution                              | 37) Sri Baliwada Satyarao, Gajuwaka                        |
| 16) Sri Harshavardhan                                     | 38) Mr P. K. Patnaluk, Raigad                              |
| 17) Sri Behara Prasad                                     | 39) Shraavan Raigad, Chennai                               |
| 18) Sri Galavilli Jaganmohanarao-Gajapatnagar             | 40) Sri Donkada Ramachandra Rao, Garividi.                 |
| 19) Shri DGS Srinu-Gajapatnagar                           | 41) Sri Galavilli Suryaprakash Rao, Garividi               |
| 20) Sri Kanthimahanti Rama Rao-Gajapatnagar               | 42) Mrs. Jaggumantri Sravani                               |
| 21) Sri Shivam Chandrasekhara Rao Bobbili                 | 43) cike. G. Yes. Shashank Vardhan                         |
|   | 44) Sri Kondavalasa Srinivasa Rao, Raipur                  |

And many others ... Today's young artists are showing their prowess in the movie industry, on YouTube ... Our best wishes to such youngsters ... Many are the stalwarts, salutations to all!

- JV Chandrababu



Chy. K.G.S. Sashank Vardhan seventh class, Visakhapatnam (grand son of Rajeswari Patnaik) has performed as Tenali Ramalinga in Bhuvana Vijayam, and mono actions of Duryodhana in Mayasabha, Alluri Sitaramaraju in School and University functions.

Manapuram Satyanarayana Patnaik is the founder of Palakollu Kala Parishad and General Secretary. With remarkable experience in theatre field of the two Godavari districts, he is an



Actor, Journalist, Founder of the magazine Palakolonu, the chief of the selection of Parishad plays. He received two Nandi awards as an artist. He leads the largest drama parishad in both our states. When the Telugu University published the Biodata of artists in the country, his bio-data along with West Godavari's Piniseti Sriramurthy was included. He held such standing in theatre circles. He made many plays that starred actor Kondavalasa Lakshmana Rao.

## FRATERNITY PAGE — BUSINESSMAN

### ET Excellence Award to Dr. RV Ramana Murthy

Chairman & Managing Director of Lakshmi Narayan Group of Companies, Dr. R. V. Ramana Murthy is one of the recipients of the coveted ET Excellence awards, one of the most acclaimed accolades in the industry to celebrate the Moghuls of business, emerging entrepre-

neurs and talented professionals across various sectors. This recognition highlights the success, innovation, service, commitment and inestimable contributions of dynamic individuals, who through their achievements and growth have empowered Andhra Pradesh & Telangana as a

state.

Lekha is very proud of the honor for our community member, and wishes him more success in all his future endeavors.



## ET EXCELLENCE 2021

Friday, 26 March, 2021  
The Economic Times, Hyderabad

### Dream Big, Do Big - Sky is the limit

**D**r. R.V. Ramana Murthy, Chairman and Managing Director of Lakshmi Narayana Group of Companies started his career with a decision of being an entrepreneur in 1996 and today, he is one of the most successful leading industrialists, agriculturalists, a sports enthusiast and an active contributor towards societal development.

R.V. Ramana Murthy has lived life to accomplish all that he had wanted to and has a loving family that is always by his side. His parents, wife and entire family had been a pillar support to his business wife R. Vijayalakshmi is a post-graduate in commerce and she is also a Director to the entire business group. His only son R. Akhil joined as Executive Director, Automobile division and Lakshmi Narayana Group of Companies in 2020 who holds a Master degree in International Business from Monash Business School, Monash university Australia.

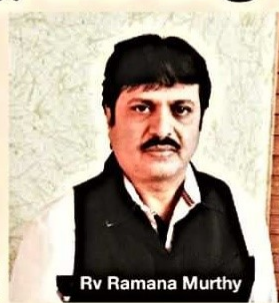
A native of Bobbili R.V. Ramana Murthy born to Sri R.J.V.S Narayana Swamy the then district treasury officer and Late R. Lakshmi Devi in Srikakulam town in Andhra Pradesh. Most of his childhood spent in different places of AP state as his father got transferred being a government employee. He holds Masters in Business, Masters in Law, Masters in Commerce and Post-graduation diploma in journalism, Post-graduation diploma in Astrology. During his studies he was a state and national player in kho-kho and also participated in all India inter universities competition from Andhra University.

R.V. Ramana Murthy chose to build his own dream instead of being hired by someone. He started off with the establishment of Lakshmi Narayana Constructions in 1996. In the year 1998, he started Lakshmi Narayana Real Estate and Infrastructure. In 2002, he started Vijayalakshmi Stone Crushers. His initiation of IT companies started in 2005 by establishing Ray Infosys, RayInfo Solutions Pvt. Ltd., in 2008 and Whurray Infotech in 2009. In the year 2010, Ramana Murthy ventured into Agricultural Food Products by the way starting RVR Food Products Pvt. Ltd.

As a result in 2011, he was conferred with Bharat Gaurav Award and International Intellectual Development Award by Global Achievers Foundation. Under his leadership, Lakshmi Narayana Constructions received CRISIL Rating SE 3B1051 in the year 2012 and 2013. Subsequently he established more business organizations into different sectors.

The journey into Automobile sector with Vasant Motors Exclusive, a multi branded luxury car services has started in the year 2018 in Visakhapatnam, AP. Few workshops in India provide Premium Car services with International standards setup like VME equipped and theirs is one amongst them. It serves branded cars like MercedesBenz, BMW, Audi, Volvo, Volkswagen, Skoda, Range Rover etc.. Vasant Motors Exclusively having trustworthy source with Dubai & German companies for all luxury car auto parts needs.

Murthy did not constrain himself to a single field that he had already attained success in. His willingness to explore and tread into every field that intrigues him is what makes him stand out. He holds key position in various State Sports Associations. He is the President of Andhra Pradesh State Cycling Association. Under his leadership, the association got affiliation from Cycling Federation of India in 2018. R.V. Ramana Murthy is the Joint Secretary of Andhra Pradesh Olympic Association in 2015. President of Andhra Pradesh Soft Hockey Association, President of Visakhapatnam



Rv Ramana Murthy

District Table Tennis Association in 2014, Honourable President of Visakhapatnam District Chess Association and Honourable President of East Cost Chess Academy.

R.V. Ramana Murthy is a man who understands his responsibilities as an important person in the society and from the past 16 years, he has worked towards social upliftment. In 2004 and in 2006 he was involved with an NGOs as Honourable President Chairmanship, Visakha Balatejjasu and Surya Rural Development Society to work towards betterment of childcare and education. In 2006, he was further involved into Jana

Chaitanya Vedika, and Sarada Mata Mahila Mandali, to increase awareness on Rights to Information Act.

As a part of social responsibility he has pledged at National Human Rights, India to protect and promote Human Rights of all, at all times. For that he got Human Rights Pledge Certificate from national human commission, India. And he has adopted the integrity pledge to central vigilance commission and got certificate from CVC.

Ramana Murthy has received numerous awards and felicitations for his achievements

- 2010 - Indian Leadership Award for Industrial Development.
- 2011 - Bharat Gaurav Award with Gold Medal from all India achievers foundation.
- 2011 - International Intellectual Development Award from International Achievers
- 2013 - International Status Award for Intellectual Development, Bangkok, Thailand. 2013 - Nominated for Economic Times Leaders of Tomorrow Award.
- 2013 - He was honored with Doctors of Honours (Business Management) by OIUCM held at Colombo, s Srilanka in world congress of integrated medicines summit.
- 2013- Nominated for Economic Times Leaders of Tomorrow Award and Indian Leadership Award for Industrial Development.
- 2016- Achieved International achievers Award, New York.

#### COVID-19 EXPERIENCE

R.V. Ramana Murthy says, "the pandemic gave us time to pass, think & research. So, many INNOVATIVE concepts were born. Our homes turned into study stations. We have learnt to adopt the technology in our real time education... it made us realise that we have to be agile and keep learning for a better tomorrow."

From the inception of Vasant Motors Exclusive in Visakhapatnam, within one year the company came into top position in South India as vendor for supplying the original spare parts at reasonable prices and also giving best services to all the customers with world class equipment. Though COVID 19 had given a hard hit to all business and establishments, salaries and employment were well maintained without any lay off. With the support of his talented and disciplined staff, he expanded Vasant Motors Exclusive they have added a new branch at Daspalla hills, in Visakhapatnam. Under his leadership "Lakshmi Narayana Constructions" is developing two major Housing Projects successfully at Madhurwada, IT hub, Visakhapatnam i.e future executive capital of Andhra Pradesh. This has marked him as an achiever in creating new jobs for unemployed during pandemic period also.

Dr.R.V.Ramana Murthy had been awarded with Doctors of Honours, Nominated for Economic Times Leaders of Tomorrow Award and Indian Leadership Award for Industrial Development in 2013.

### Mega Entrepreneur Convergence

I Qube Business Solutions is conducting a good event for businessmen on 10-4-2021 at the Vizag Green Park Hotel. There are three packages with a fee of Rs. 1500/- 6000/- Entry fees rs.800/-. Sistakaranam businessmen can contact the organizers for their business promotion. We can talk to 901444649. Some of our Sistakaranam members also key members in the organizing group.

- Sadashivuni Lakshmana Rao

I Qube Business Solutions  
**Mega Entrepreneur Convergence**  
Business Promotion Offers

Package #1  
● Rs.10,000/-  
● Full Page Business Ad in Booklet & PPT Presentation & Free Entry for One Person

Event Entry Fee  
Rs. 800/-

On 10th April 2021 at Green Park Hotel From 10AM Onwards

Package #2  
● Rs.6,000/-  
● Business Details, PPT Presentation & Free Entry for One Person

Package #3  
● Rs.1,500/-  
● Business Details in Booklet

For enquiries please may contact at 9014444649/7396760863  
www.iqube.info

# KARANAM WORLD

## Manyam Babu Rao - Untiring efforts for Tribal Welfare

35 years of yeoman services of a sistakaranam to the unreached tribals attracted the global attention. Commitment to pass on the Indian constitutional rights to the Girijans to bring them into main stream made is the sole motto of his services. Nick named as "Manyam Babu Rao" is Sadasivuni Babu Rao hails from Raana of Srikakulam district. He is a retired SBI Officer.

Even at his 65 years of age, he trecks into dense forests and inaccessible terrains by walk 6-7 hours to reach the Girijans living at the Odisha-Andhra state borders of Visakhapatnam, Vizianagaram, Srikakulam district. He renders his services at free of cost. He was spending lion share of his salary and today his pension to see smiles on tribals and that brings happiness to him. He was exalted when he got thousands of tribal men and women got cataract operated in a year. He distributed sarees and blan-



Babu Rao's Statue

kets to women folk and uniforms & books to their children. He mobilized youth to nearby towns, got them into skill development, and placed them in earning jobs. Tribals, for his services, erected

his statutes and worship him as their God.

Manyam - A part of India, a video documentary made by him was released by former Odisha CM, Dr. Giridhar Gomango. There is another documentary, namely tribal Buds. These documentaries were referred by Presidents, Prime Ministers of India and Governors of States on various occasions. West Brook University and IDU, USA awarded honorary doctorates for ser-

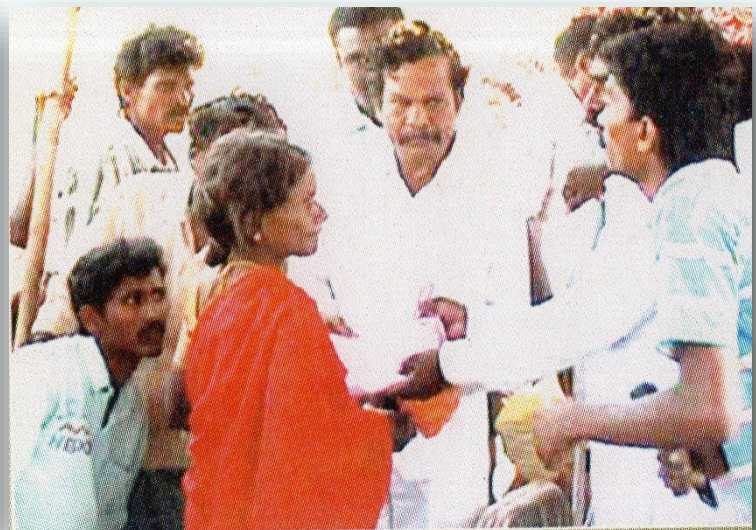


vices to downtrodden.

Visakha Animuthyam, Andhra Ratna, Knight of the Blind, Seva Tapasvi, International Achievers Award are few feathers in his cap.

We all feel proud of inspiring and untiring Manyam Babu Rao.

- Compiled by Mantri Narasimha Rao



# VIVAHA VEDIKA



## Vivaha Vedika వివాహ వేదిక



Vivaha Vedika is a new initiative from Lekha. Being a sensitive subject, we are wary of the pitfalls in managing the function of match-making. We are, therefore, starting with just a handful of prospective brides and grooms. Please excuse us for any errors, omissions or misrepresentations. This will be an evolving initiative, and we will improve as the time goes by.



### Prospective Brides

Name	ANITHA
Surname	PATNAYAKUNI
Father's Name	P.RAJESHWARAO
Gotram	KASYAPA
Date of Birth	10-Sep-1991
Nakshatram	CHITTA
Height	5'3"
Complexion	VERY FAIR
Occupation	
Address	H.I.G - 91; HUDA PHASE - 5; KURMANPALEM ;VIZAG
Contact No.	8897415771 ;8247487605

Name	ANURADHA
Surname	RYALI
Father's Name	LATE R.HANUMANTHARAO
Gotram	VISHWAMITRA
Date of Birth	23/11/1984
Nakshatram	ANURADHA
Height	5'4"
Complexion	FAIR
Occupation	
Address	H-NO :- 7-3-23/A ; PEDDHA MASEEDHU
Contact No.	8309795323 ; 8985815344

Name	JANSI VANDHANA
Surname	JODDUMAHANTHI
Father's Name	J.SHIVAPRASAD
Gotram	SRIVASTHAVA
Date of Birth	5-Jul-1994
Nakshatram	UTTARABHADRA
Height	5'3"
Complexion	VERY FAIR
Occupation	PVT. EMPLOYEE DANUBE HOME LTD
Address	GACCHIBOWLI ;HYDERABAD
Contact No.	8331879702 ; 9908071941;089127997

Name	KANCHANAMALA
Surname	RYALI
Father's Name	R.HANUMANTH RAO(LATE)
Gotram	VISHWAMITRA
Date of Birth	12-Aug-1986
Nakshatram	SHATABISHAM
Height	5'5"
Complexion	FAIR
Occupation	
Address	D-NO :- 7-3-23/A ; PEDHA MASEEDHU VEDHI :
Contact No.	8309795323 ; 8985815344

Name	KEERTHI LAKSHMI
Surname	MAHANTHI
Father's Name	RAVISHANKER MAHANTHI
Gotram	KOUSLISHA
Date of Birth	11-Mar-1995
Nakshatram	PURVABHADRA
Height	5'
Complexion	FAIR
Occupation	PVT. EMPLOYEE INSPIRE VISION
Address	F.NO.-411;VINAY RESIDENCY;
Contact No.	90303555286

Name	MANI
Surname	BANDERLANKA
Father's Name	B.NAGABHUSHANARAO
Gotram	KASHABISHA
Date of Birth	14/11/1991
Nakshatram	DHANISHTA
Height	5'7"
Complexion	FAIR
Occupation	PVT. EMPLOYEE
Address	23/238-13A ;BUSPETA ; MACHILIPATNAM;KRISHN
Contact No.	8672224250 ; 9441714945

Name	MOUNIKA PATNAIK
Surname	BALIWADA
Father's Name	B.RAMGOPAL
Gotram	SHANDILYA
Date of Birth	10-Oct-1996
Nakshatram	PURVA PHALGUNI /
Height	5'2"
Complexion	FAIR
Occupation	STUDYING M.TECH
Address	
Contact No.	9861879436

Name	NAGALAKSHMI
Surname	BEERAM
Father's Name	B.SURIBABU
Gotram	GARGEYA
Date of Birth	22/02/1989
Nakshatram	PURVA PHALGUNI /
Height	5'2"
Complexion	FAIR
Occupation	
Address	1-7 ; SURYAPALEM : GOLLEMPUDI
Contact No.	9491757297 ;9004969889

### Visakha Association's Vivaha Parichaya Vedika

Wedding Bells! -Are you looking for matches for your children? Send us their details by 9-4-2021. (Do not send again if you have already sent after 14-3-2021) The list of brides and grooms will be published free of charge and distributed to all those present at the Mega-Sistakarana Vivaha Vedika event. Details of the bride and groom you need to send:

1 Name 2 Father name 3 Gotram 4 Star 5 Date of birth  
6 Education /job /place 7 Hight /colour 8 Contact no 9 Address

Send these details:

1) to 8309795323 through Whatsapp or SMS. Or,  
2) to email: ramasridhar2013@gmail.com.

The free Mega Vivaha Parichaya Vedika will be held soon under the auspices of Visakhapatnam Sistakarana Seva Sangham, Kancharapalem and All India Sistakarana Vivaha Parichaya Vedika.

You can call 9177447083 for more details.

### Odisha to release Matrimonial Booklet

Sistakaran Association, Bhubaneswar, Odisha is organizing to prepare a big data book of Brides and Bridegrooms with full-length size colour photos and matrimonial information, and release it as Vivaha Parichaya Patrika 2021. Those registered will get the pdf file, which will be released on Seethal Sashti Day, June 15th, 2021.

Interested relatives should send matrimonial data and full size images by email to [sistakaranbbs@gmail.com](mailto:sistakaranbbs@gmail.com)



# VIVAHA VEDIKA

## Prospective Grooms



**Name** BHASKER VENKATA  
**Surname** KANTUMANTRI  
**Father's Name** JAGAN MOHAN RAO  
**Gotram** KOUSIKA  
**Date of Birth** 1-May-1992  
**Nakshatram** PURVASHADA  
**Height** 5'4"  
**Complexion** FAIR  
**Occupation** SOFTWARE OPTUM  
 GLOBAL SOLUTIONS HYD.  
**Address** HYDERABAD  
**Contact No.** 9100867857

**Name** CHANDRAMOULI PATNAIK  
**Surname** DABEERU  
**Father's Name** D.KRISHNARAO  
**Gotram** KASYAPA  
**Date of Birth** 7-Feb-1978  
**Nakshatram** ROHINI  
**Height** 5'5"  
**Complexion** FAIR  
**Occupation** PVT. EMPLOYEE  
 SYMBIOCIS  
**Address** HYDERABAD SIMBIOSIS  
 CAMPUS  
**Contact No.** 7013942649

**Name** CHANDRASHEKHAR  
**Surname** MAKUA  
**Father's Name** RAVI SHANKAR PATNAIK  
**Gotram** NAGESWARA  
**Date of Birth** 12-Apr-1988  
**Nakshatram** HASTHA  
**Height** 5'8"  
**Complexion**  
**Occupation** PVT. EMPLOYEE  
 ULTRATECH CEMENT  
**Address**  
**Contact No.** 6305742001

**Name** GANAPATHI RAO  
**Surname** MANTRI  
**Father's Name** M.VENKATRAO  
**Gotram** KOUNDINYA  
**Date of Birth** 9-Oct-1983  
**Nakshatram** CHITTA  
**Height** 5'2"  
**Complexion** TAN  
**Occupation** PVT. EMPLOYEE BRANDIX  
 CO.POODIMADAKA, VIZAG  
**Address** 13/173 ; BC PETA  
 ;YELLAMANCHALI ; VIZAG  
**Contact No.** 9248591720  
 ;8790510754;

**Name** NAGADURGAPRASAD  
**Surname** BERAM  
**Father's Name** B.SURIBABU  
**Gotram** GARGEYA  
**Date of Birth** 10-Jun-1986  
**Nakshatram** SWATHI  
**Height** 5'3"  
**Complexion** TAN  
**Occupation** PVT. EMPLOYEE  
 CAPGEMINI - HYDERABAD  
**Address** H.NO - 17;  
 SURYAPALEM;GOLLEMPU  
**Contact No.** 9491757297 ;  
 9004969889

**Name** NEELACHALAM PATNAIK  
**Surname** BEHRA  
**Father's Name** LATE MALLESHWARAO B  
**Gotram** BHARADWAJA  
**Date of Birth** 25/07/1986  
**Nakshatram** PURVABHADRA  
**Height** 5'8" Or 168 Cm  
**Complexion** TAN  
**Occupation** GOVT. SERVICE INDIAN  
 AIRFORCE  
**Address**  
**Contact No.** 6303023529 ;  
 9346810618;

**Name** RAVINDRA  
**Surname** VUDDAVOLU  
**Father's Name** VL.PRASAD  
**Gotram** KASYAPA  
**Date of Birth** 15/03/1990  
**Nakshatram** SWATHI  
**Height** 5'4"  
**Complexion** FAIR  
**Occupation** PVT. EMPLOYEE KARVY  
 INNOTECH  
**Address** FLAT NO.:-302;NIDHI  
 ENCLAVE ;  
**Contact No.** 9059166646 ,  
 8801143164

**Name** SAI MANIKANTA RAHUL  
**Surname** BHATLANKI  
**Father's Name** B.VENKATA RAMANARAO  
**Gotram** VISWAVASU  
**Date of Birth** 30/12/1993  
**Nakshatram** PUNARVASHU  
**Height** 5'10"  
**Complexion** FAIR  
**Occupation** PVT. EMPLOYEE CYBER  
 ARK;HITECH CITY; HYD.  
**Address** F.NO : G 206;JALAWAYU  
 VIHAR APTS ; LOWER  
**Contact No.** 9959579081 ;  
 9160478070 ;

**Name** SATEESH  
**Surname** YELURI  
**Father's Name** Y.SATYANARAYANA  
**Gotram** DHANARISHI  
**Date of Birth** 5-Feb-1987  
**Nakshatram** MRUGASHIRA  
**Height** 5'6"  
**Complexion** TAN  
**Occupation** SOFTWARE AXIOM X CELL  
 MOBILE SOLUTIONS  
**Address** ALWYIN COLONY,  
 KUKKATPALLY, HYD  
**Contact No.** 9951164469824750000  
 0000000000

**Name** SATYAPRASAD  
**Surname** BASURU  
**Father's Name** B.VENUGOPALRAO  
**Gotram** BHARADWAJA  
**Date of Birth** 28/04/1992  
**Nakshatram** PURVABHADRA  
**Height** 5'6"  
**Complexion** FAIR  
**Occupation** PVT. EMPLOYEE HDFC  
 ERGO  
**Address** H-NO :-10-1-887/B ; AC  
 GUARDS  
**Contact No.** 9849672549;939866156  
 5

**Name** Sheshuraju  
**Surname** Mantri  
**Father's Name** Late M.Venkatrao  
**Gotram** Koundilya  
**Date of Birth** 8-Dec-1997  
**Nakshatram** Uttarabhadra  
**Height** 5'11"  
**Complexion** Tan  
**Occupation** Pvt. Employee Action  
 Construction Eqpt  
**Address** Bangalore  
**Contact No.** 868803523 ;  
 8106974231

**Name** Srinivasrao  
**Surname** Vappangi  
**Father's Name** V.Kummarao  
**Gotram** Nageshwara  
**Date of Birth** 21/04/1991  
**Nakshatram** -Kumbhalagnam  
**Height**  
**Complexion** Tan  
**Occupation** Software Infosis  
**Address**  
**Contact No.** 9100867857

**బాహుళి శ్రీనివాసరావు**  
 మ్యారేజీ బ్యూరో, రియల్ ఎస్టేట్  
 వ్యాపారం(వైజాప్),  
 విజయనగరం(శ్రీకాకుళం)  
 యల్ వ సి ఏజెంట్  
**చిరునామా:** బాలయ్యశాస్త్రి లేబర్,  
 సీతమ్మ ధార, విశాఖపట్నం  
**మొబైల్ ఫోన్ నెం..**  
 9100867857  
 9059137857



**Vappangi Ramamani**  
 Joint Secretary  
**Cell : 9396447460**  
**Whatsap : 8309795323**

**Vappangi Sridhar**  
**Cell : 7893151242**  
**E-mail : ramasridhar2013@gmail.com**

**SRI SAI LAXMI MARRIAGE BEREAU**

**VISAKHA SISTA KARANA SEVA SANGAM**  
 Kancharapalem, Visakhapatnam

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**Allipuram, Viskhapatnam- 530 004**

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మీ పిల్లల వివాహ సంబంధాల కోసం వెతుకుతున్నారా?  
**అయితే వెంటనే మమ్మల్ని సంప్రదించండి**



**Contact / Whatsapp : 9440683511**

## OUR HERITAGE TREASURES

### Engineer who transformed Godavari districts to 'Annapurna' - Veenam Veeranna

We keep saying "Cotton Dora", but how can we ignore Sri Veeranna Gariu the first Telugu engineer who assisted him? I extracted a few things from Google...

Half the people who look at the matter below will not even read the whole thing ... but this is something that everyone who has seen this post should read and know ...

If the areas of our Godavari districts are green today, it is because of the dam near Dhavaleswaram and who is the reason for that? The usual answer is Sir Arthur Cotton. But, most people do not know who was the engineer who was the backbone of Sir Cotton who transformed these Godavari districts into 'Annapurna'.

His name is Sri Veenam Veeranna who is lost in the 'obscure' pages of history ... For the British Sir Cotton working at a place among unknown people, he was the one who stood as the voice to his thoughts, to carry out such a big construction work ... it is questionable that had Sri Veeranna not helped Sir Cotton, whether the Dhavaleswaram dam would have been completed ... !!

Sri Veenam Veeranna was born to Veeraraghavamma and Kollayya on March 3, 1794. His father, Kollayya, worked as an employee in the British Government Office in Machilipatnam. So, he was left with his mother at relatives house in Rajahmundry, where he completed his studies. Veeranna was married to Mrs. Venkayamma of Dhavaleswaram. They have children Venkataratnam, Janardhanaswami, Kollayya, Sitaramaswamy and Bapamma.

After completing his higher education at the Anglo-Indian College, Machilipatnam, Veeranna went to Bengal to study engineering at the behest of his father. Then Calcutta was the main administrative center of the British ... His training as an engineer went on in Madras.

By 1840, he came to Rajahmundry and started working in the Irrigation Department. At that time ... in 1844, Veeranna was introduced to Sir Arthur Cotton who came to explore the Godavari watershed. Since then, Veeranna has started a new life as an assistant to Cotton. Veeranna took care of the affairs of Cotton, his servants, and took proper care of his health and food. Veeranna, who was older than him, was revered as his brother by Sir Cotton ....

In those days when travel facilities were limited ... Veeranna supervised the construction work of the dam along with Sir Cotton on foot and on horseback along the Godavari coast. From Rajahmundry to Triambakam, birthplace of the Godavari, Sir Cotton traveled extensively in the upper and lower catchment areas of about 1500 km until it met at sea. At that time, Veeranna was always at his side. The two of them traveled for months on roads without food facilities ... eating bananas, mangoes, guavas and drinking Godavari water.

At the time of construction of the dam, East-West Godavari and Krishna districts were together as Rajahmundry district. During the British rule the country was plagued by many famines. On one hand, the waters of the Godavari and Krishna rivers flowed in vain to the sea. On the other hand, people suffered from drought and were in dire straits.

With that, the East India Company government decided to use the water of these rivers for agricultural purposes. Sir Cotton was appointed for this work ... Sri Veeranna along with Sir Cotton prepared a plan for this and traveled to remote areas to motivate the farmers of those areas.

In the early days of the dam work, no one came forward to work from the Godavari districts. So, hundreds of people from Odisha and Bengal were transported to Dhavaleswaram. Veeranna used to give them the training they needed and give them a daily

wage very meticulously. Realizing this, not only the people of Godavari but also the workers of Krishna and Guntur came forward to build the dam on their own. Veeranna, along with his family's reputable acquaintances, also mobilized people from other parts of the country to work on the dam. Appropriate training was given to those who are new to the job. In order to motivate the workers ... even the non-working Sunday wage money was given on Saturday evening. This has boosted the confidence on the dam construction officials among the coolies. Veeranna set up shelters on the banks of the Godavari for the workers and took proper care of their health. In all, by 1851, tens of thousands of workers had been mobilized to complete the Great Yajna.

In 1848 and 1851, despite the delay in receiving money from the government, Sri Veeranna encouraged the workers not to stop working. They were paid a wage and the officials and workers were made to cooperate with each other. Some of the landlords of the Godavari coast at that time were anti-development. In addition, certain Britisher authorities became jealous of Sir Cotton & Sri Veeranna for their sincere efforts in the construction of the dam. With that, they would raise complaints to the government which, at one time, led to rumors that the construction of the dam has stopped. Even at such a time, Sri Veeranna, out of respect and confidence for Sir Cotton, worked with the workers without any hindrance. Noticing all this, the government changed its mind and always supplied the money and raw materials needed for the construction of the dam.

The work was finally completed by March 31, 1852. The names of East and West Godavari districts came into use after the completion of the dam.

Realizing that his dream had come true due to the



contribution, hard work, perseverance, honesty and dedication of Sri Veeranna, Sir Cotton wrote in his own hand in English, "If I had not had a Hindu Purushottam named Sri Veenam Veeranna, I would not have been able to complete the Godavari Dam as fast as I had hoped." In addition, as a reward for the hard work of Sri Veeranna ... the East India Company and Queen Victoria were requested to do something good for him.

As a result, the company permanently bequeathed the revenue of village Memripada near the dam to Sri Veeranna (over Rs. 500 in those days). In addition, he was honored with the title 'Rayabahudur' ... Sir Cotton fell ill several times during the construction, and moved to Australia and London for months. However, Veeranna coordinated the workers and managed the construction work efficiently. During the construction and during the subsequent rains, the Godavari was flooded and in case of minor accidents, the government was asked to carry out appropriate repairs to the dam in a timely manner.

The Dhavaleswaram Headlock Quarters was the address of Veeranna from the completion of the dam in 1852 until his death in 1867. According to his wish, his body was cremated in the Dhavaleswaram Headlock area today and the ashes were immersed in Godavari. In addition, Sri Veeranna's name was engraved on the stone wall in the area where he was cremated as "V. Veeranna, Rayabahdur, Sub-Engineer, 1867". Now the place is full of weeds. In 1940, a stone plaque detailing Sri Veeranna was carved near the statue Sir Cotton by Sri Bulusu Sambamurthy .

During the floods of 1986, the statue was washed away along with the statue of Sir Cotton. In 1988, at the behest of the then Chief Minister Shri NT Rama Rao, a portrait of Sri Veeranna was unveiled at the 'Cotton Museum' near Dhavaleswaram Barrage. Now it has faded. Sir Cotton did not forget Sri Veeranna who helped him. But we forgot.

It is fortunate to speak of such great men, but governments must erect a statue of him and include his biography in the curriculum so that future generations may know of such great men.

To respect the man who gave us rice .... is to respect ourselves, don't you think?

## Spiritual Musings

The lifetime goal of a dharmic Hindu is to attain Vimukti and become free from the death-birth cycles of life. There have been set out many methods and practices for it. The concept of Vimukti is been described in other religions of the Indus region as well, and one attains Vimukti when he follows the principles set forth by his or her Guru. When Vimukti is attained one realizes omniscience meaning the oneness in universe, and practitioners (sadhaks) atma unites with the ultimate reality. This is generally known as yoga. Of course, sadhana is also termed as yoga, and for broad discussion sake these practises (sadhana) have mainly classified as Bhakti Yoga, Jnana yoga, Karma yoga, Hatha Yoga. Traditionally followers of Sanatan dharm have many forms of these methods depending on the Guru parampara, and by practising them attain higher states of vijnana leading to attaining Mukti. In modern settings sadhaks follow all these principles together and one can not be practised without paying attention to the others.

In bhakti maarg sadhak maintains an intense devotion to God with a goal to unite with him. Bhakta

ramdas is a classical example for this devotion. Jnana maarg is considered superior to all methods, and it is described in Hindu canonical

texts such as Upanishads, and other Smritis. The Sadhak need to realize the fundamental concept of Advaita described in vedas. Karma maarg is where practitioner lives worldly life in a dharmic way, by doing rituals, and good deeds attaining a pristine personality leading towards Vimukti after death. Patanjali laid out the ashtanaga principles of Hatha yoga. Hatha yoga is laid out into 8 limbs known as Yama, Niyama, Asana, Pranayama, Pratyahara, Dharana, Dhyana, Samadhi. There is lot to these sadhanas that can not be covered in one newsletter. Attempt will be made to present the knowledge of millenia, in the subsequent issues.



Giridhar is a spiritual seeker graced by realized Gurus Shri Badarinayanji and Leslie Temple Thurston.

## IKYA VEDIKA ROUND UP

### Update on Initiatives

**WEEKLY MEETINGS:** On March 6th, we had a poetry event on the occasion of international women's day, nearly 60 participants, half of them from other communities. On the 20th, we discussed on "short & long term goals, regional leadership, collective efforts & collaboration, promoting Culture & Traditions" with participation of leadership of all levels in our community. The 27th meeting was about plans for Ugadi.

**SOCIAL MEDIA ENGAGEMENT:** A significant breakthrough in the month of March, was the identification of a team for our social media engagement. The core **Ikyavedika**

**Digital team** that already works with special purpose teams for **Skills & Entrepreneurial team**, and **Vivaha Vedika team**, will now have the **Social Media team** to help propagate its activities to the larger community, thus complementing the efforts of the **Lekha Team**.

A key outcome of the activities of the Social media team is the proposed launch of our **Web Site** around Ugadi, that will also have an interactive **Portal for Matrimonials**. Other than that, the team is also working on having an active presence on popular social media platforms.



Ikyavedika Digital Team



<https://www.facebook.com/sistakaranam.community>



<https://www.instagram.com/sistakaranamikyavedika/>



<https://www.youtube.com/channel/UC7k8ebZmWxbBxj3m69x4OVQ>

### Lekha Team

HONORARY EDITOR



Sadashivuni Lakshmaa Rao  
96522 33372

DEPUTY EDITOR



Anantha Prasad Donkada  
99634 36716  
globalsistakaranam@rediffmail.com

ASSOCIATE EDITOR



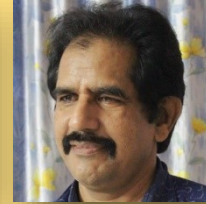
Ravi Karakavalasa  
96522 33372  
GE.Kravi@gmail.com

ASSOCIATE EDITOR



Chandrababu JV  
80748 00939  
jvcbabu@gmail.com

COVER DESIGNER



Ramakanth Vurity  
70131 07433

CHIEF EDITOR-PUBLISHER



Naraharinath Sekharamantri  
98814 03533  
naraharinath@hotmail.com

#### TEAM OF CORRESPONDENTS



Satyanarayana Murty P  
Telangana  
95058 13468



Maheshwar Nagumantri  
Chhattisgarh  
98930 31580



Srinivasa Lumburu  
Chhattisgarh  
78694 79400



Bala Gangadhar Mantri  
West Bengal  
90467 86101



Narasimha Rao Mantri  
87127 15448  
mantrinrao@gmail.com



Naresh Dashimantri  
Telangana  
96405 67625

### Lekha Calls Out To You

The Idea behind the newsletter is to rebuild the connect among all our community members and build on our sense of pride/togetherness. The newsletter will act as platform for expressing our views, success and sharing news.

The newsletter comes in a PDF format only, and we request you all to propagate it among our community members once you receive it.

Everyone in our community is welcome to

contribute to the newsletter. If you have anything that you would like to share, or would want to contribute regularly, please reach out to us.

