

Minutes of the Meeting held on December 5th, 2020.

Time: 7:30 pm

Members Present: 16

Bala Gangadhar Mantri	Chandra Babu JV	Gaurang Behara
Goutami Mantri	Laxmi MN	Nagesh Patnaik
Naraharinath Sekharamantri	Narasimha Rao Mantri	Naresh KP Dasimantri
Ramalanth Vurito	Ravi Karakavalasa	Renuka Patnaik
Satya Murthy Pakki	Sireesha Mantri	Srinivasa Rao Bhasuri
Vani Dadhirao		

- It was noted that members of our community from different states participated in this meeting:
 - Telangana – 10
 - West Bengal – 3
 - Andhra Pradesh – 2
- We had our first nextgen participation, in a regular Saturday meeting, in Gautami Mantri from Kharagpur !!

Points Covered

- Discussion started with Vuriti Ramakanth stressing upon the usage of Logo on the newsletter. He also articulated the idea of marketing it as a Journal.
- Naraharinath showed the para that has all the disclaimers which was put in which should mitigate any potential issues.
- Further, Ramakanthgaru has suggested the following
 - Logo on page 1
 - Starting pages should contain editorial board contact information

- Editorial page must be on page 3
- Every edition should have 3-4 pages of various fraternity related information
- Introduce Career guidance pages for the youth
- Every edition should try to have pages for introducing a fraternity chapter. This will make Lekha fully inclusive
- Use WA to propagate the LEKHA reach. also share the WA details for other locations to share news/articles for Lekha
- Need to catch simple errors like LASTNAMES/Town names etc.
- Pakki Satyamurthy garu has given the following suggestions
 - Have local correspondents(from SK community only) .. 5 or more for covering all states for SK specific news etc..
 - He will also be engaging his team members(SK) for the above covering maximum chapters/cities
 - He is onboard with us on the HYD editorial team
 - He will be providing couple of translators (for ENG to/fro Telugu) also get some proof readers
- Naraharinath showcased the website content, specifically showing the matrimonial section of the site where people can search bride/groom based on various filters. Narasimha Rao suggested that we should have detailed level access based on OTP.
- Bhasuri Srinivasgaru from VSKP is onboard broadly with the online method of matchmaking. however every one stressed on the fact that this needs multiple discussions due to sensitive nature. it was also decided to start small with a sample and see how it evolves.
- Naraharinath then displayed the listing of businesses owned/run by SKC. it has multiple search filters like location, business type etc.
- JV Chandrababu informed that he will be sharing an excel sheet of data of the local business people to Narahari for the above work.
- Last but not least we had a discussion on having dedicated pages catering to Women of our community. it is agreed that it is a good idea and will need further discussions and come up with a blueprint for the same. Vanigaru has the lead on this.

- The 3rd topic of the Agenda, that of Facebook page, could not be taken up as Rajesh Ampalam could not attend the meeting. Ravi Karakavalasa is in touch with Rajesh on this subject, and will take the matter forward.

Action Items from the Meeting

<i>From Current Meeting</i>			
Broad Initiative	Action proposed	Member Responsible	Approximate E.T.A
Vivaha Vedika	<ul style="list-style-type: none"> • Naresh D to work with Bala Gangadhar M, Srinivasa L and Srinivasa Rao B for this initiative. • A separate WhatsApp group to be created for this purpose. 	Naresh Dashimantri	Sat, Dec 12, 2020
Newsletter	<ul style="list-style-type: none"> • A separate WhatsApp group to be created for co-ordination between members of the team • Presenting the “Correspondents” team to larger audience (carried forward action item) 	Naraharinath Sekharamantri	Sat, Dec 12, 2020
Facebook Page	Look into all aspects of operating the page regularly.	Rajesh Kumar Ampalam / Ravi Karakavalsa	Sat, Dec 12, 2020
Website	Excel sheet of data of the local business people	Chandrababu JV	Sat, Dec 12, 2020
<i>Carried forward from previous Minutes of Meeting</i>			
Broad Initiative	Action proposed	Member Responsible	Approximate E.T.A
Skills Development	<ul style="list-style-type: none"> • Youngsters present in the meeting to help reach out to more youngsters in the community. 	Narasimha Rao Mantri	Sat, Dec 12, 2020

	<ul style="list-style-type: none">• A separate WhatsApp group to be created for participants of Skills Development programs		
Member Data Collection	Formal Launching of the Form	Ravi Karakavalasa	Sat, Dec 12, 2020

Meeting ended at 9:05 p.m.