

# Vivaha Vedika & Website Launch



Event Report

Sri Plavanama Ugadi, April 13, 2021

2 pages

## A Red Letter Day

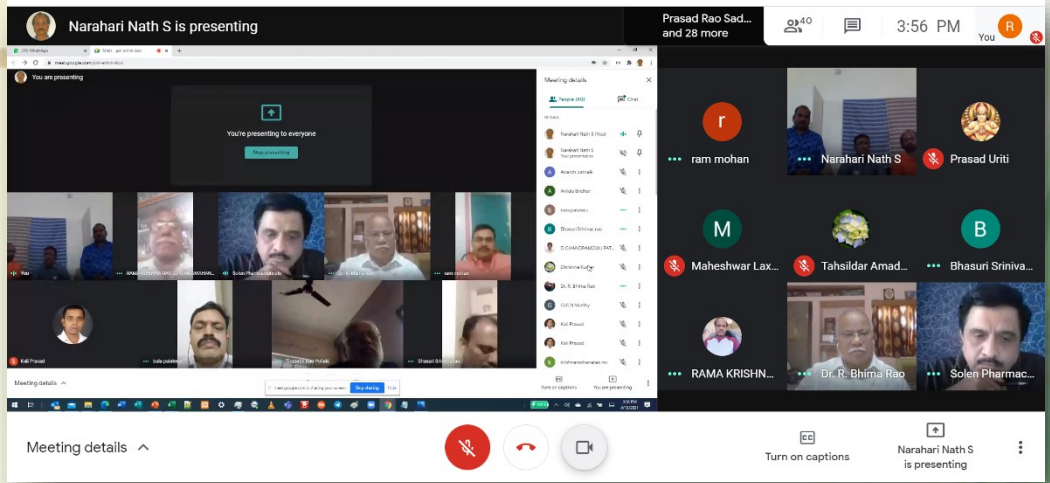
The advent of Telugu new year Ugadi has ushered a significant achievement for our community in the form of VIVAHA VEDIKA in particular, and Sistakaranam WEBSITE in general, being launched in a virtual meet conducted on April 13 via Google meet. The meeting which lasted close to 140 minutes was well attended with around 50 folks joining from various parts of India

The meeting was kicked off by Ravi Karakavalasa. The house first observed a two minute silence as a mark of respect to Late Sri Jagganadha Rao, Working President of TSSKA. Then, after the welcome address by Sri J.V. Chandrababu, the first launch program of the afternoon was initiated.

VIVAHA parichaya VEDIKA has been subsisting for some years in localised forms like Marriage Bureaus, PDFs, and hardcopy printouts. This is the first time we have made it available 24\*7 on web with exciting filters being available to refine the searching. This begins the centralization of availability of eligible bachelors/spinsters data 24\*7.

The online VIVAHA VEDIKA was officially launched by Dr. Bhima Rao Raghupatruni, president SISTAKARAN Association Bhubaneswar, Odisha. Dr BhimaRao garu one of our leading stalwarts and a greatly accomplished member of our community has wished the gathering well and asked everyone to contribute to the data and asked Youth to create and sustain the alliances within the community and not bring any disrepute considering the current social disruptions prevalent.

Sri Mantri Narasimha Rao walked the audi-



ence thru the webpage detailing options that can be exercised. It was followed by a highly interactive Q&A session as well as many insights being shared by the audience. These valuable suggestions will be incorporated as soon as possible.

The second launch program was that of our Website. This was officially launched by Dr Chowdari Prasad from Bengaluru. Dr Ch. Prasad one of our vibrant and chief patrons of our community, took the audience thru SKIV digital team journey, from its formation to monthly LEKHA magazine, from the weekly meetings to this event. He congratulated the Digital team (Naraharinath Sekharamantri, Naresh Dashimantri, Narasimha Rao Mantri, Suresh Dabbiru, Ravi Karakavalasa & JV Chandrababu) for fulfilling a longstanding requirements of the community for a fully functional website for the community. Further he said he among others are willing to contribute monetarily for any identified and tangible initia-



tives that will help the lesser privileged members of our community.

Sri Mantri Narasimha Rao quickly demonstrated the various sections of the webpage to the gathering. Many of the listeners shared their feedback to make it better and bigger in outreach.

Our community esteemed elder Sri Polumahanti Umamaheswar Rao from AP talked to the audience passionately on what happened and needs to happen to the community welfare and hoped that these digital initiatives will bridge the gap to some extent.

Sri BRM Patro garu, ARK Rao garu, Sun Murty garu, Bala Palateru garu, Bhasuri Srinivas garu from Vizag, Smt Vandana from Chennai, Sri Uma Maheswar from CG, Mantri Gangadhargaru from WB, Sri D Chandramouli, Sri Sudhakar Patnaik, Tirupati Rao Polaki, Kali Prasad, Uma Patnaik, Arti Patnaik Renuka Patnaik and others shared their valuable insights and wished well on the occasion.

The Vote of Thanks was proposed by Sri Dabbiru Suresh.

**Vivaha Vedika**

<https://skiv.online/VivahaVedika>

**Web Site**

<https://skiv.online>  
<https://sistakaranam.org>

# VIVAHA VEDIKA & WEBSITE LAUNCH

It gives immense pleasure to me that the first ever dedicated sistakaranam digital platform (global website) launch is slated on the occasion of telugu new year sri plava nama ugadi samvatsaram.



All of us are aware that there are so many young and energetic youth of our community adorned their presence at different positions in different parts of the world. Now, with the efforts of young champ Naresh and his team from Hyderabad, united interaction between all our sistakaranam relatives under one roof became a reality. I appreciate their efforts.

As a community, we are facing lot of problems in the society. We have the least demographic presence when compared to other communities. Despite this fact, our unity and affection towards our fellow members is so less when compared to other communities.

Post 1970, in the recommendations of Anantharaman commission, the sistakaranam caste is deleted from BC- D in AP. This had a deleterious effect that so many had lost their VAO posts during NTR Regime and from then the community is long neglected by state and central governments.

Later during YSR reign, the caste has been included in BC-D. Now we are striving Hard to upgrade it and secure central BC reservation. Our team of delegates met Honourable PM Sri Narendra Modi, NCBC member T. Achari and submitted our plight. Our National OBC convenor Krishna Rao, and members Simhagiri, Jai babu, Nagarjuna have been lending their unrelenting support for this arduous task.

While this global website is a first and welcome step towards building our solidarity, I suggest the team to build a global sistakaranam directory. This could fetch a giant leap in our cumulative efforts in a way that one day in future our executive team could be conducting a global sistakaranam association meet with the help of all sistakaranam associations banking on your successful efforts.

I hope that day should come in near future. I once again congratulate the team for their innovative efforts in bringing all my beloved sistakaranam members all over the world together on this auspicious day.

May god bless you.

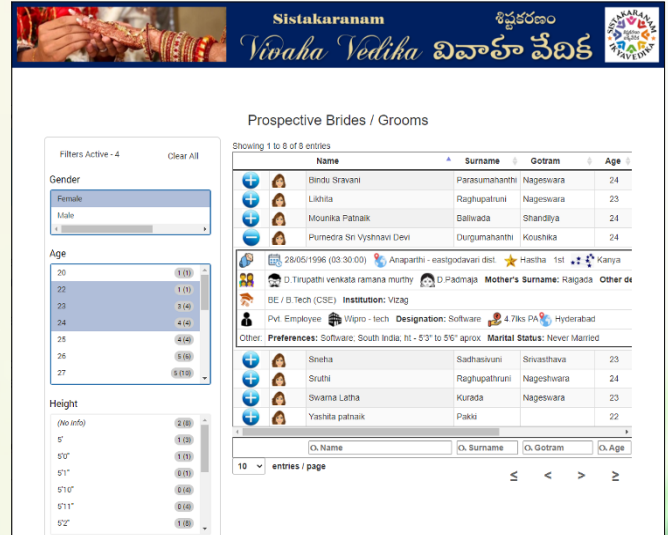
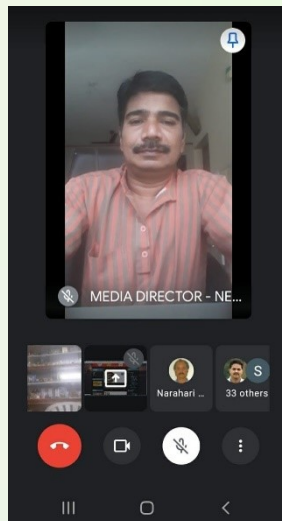
Polumahanti Umamaheswara Rao

President AP Sistakaranam Association.

Commendations to the organizers of Sistakaranam Ikyavedika, for uniting Sistakaranams around the world through the Digital platform. Yours truly, Sum Murthy from Visakhapatnam convey my best wishes on this occasion and wish you a Happy New Telugu Year Ugadi ... That the success of this task of building a platforms of Website/Matrimony will be an indicator unity of sistakaranams around the world. My special thanks to Naresh garu, the representative of the Hyderabad Digital team, who regularly invites me to their events.

Yours truly

Sun Murthy, Visakhapatnam



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